



ANNUAL SDIADA CONVENTION • SEPTEMBER 16 - 18, 2019

ICON LOUNGE • 402 N Main Ave, Sioux Falls, SD 57732 • (605) 444-4266

MONDAY, SEPTEMBER 16

10:00 am – 4:00 pm – Golf Tournament

6:00 – 9:00 PM – Vendor Meet and Greet: Sponsored by –

- Come out and meet our Partners and Sponsors
- Drinks and Hors d'oeuvres
- Charity Auction
- **Entertainment by Dan Larson**

TUESDAY, SEPTEMBER 17

8:00 - 9:30 AM – Registration

9:30 - \$150.00 Lucky Dealer Cash Drawing (Must be present to win)

9:30 – 11 :00 – DMV – Dealer Program Service – Rosa Yaeger/DMV Staff

11:00 – Sponsorship Partners – Presentation/Visit Booths

12:00 – Lunch at the Icon - Drawings

1:00 – 3:30 – Business Meeting/Round Tables

3:30 – Break

3:45 – 4:30 – Visit Sponsor/Partner Booths

4:30 – 5:20 – Nationally Recognized Speaker - Owen Moon CEO – Dealer Accelerator

EMBRACING TECHNOLOGY - 5 Things Dealers Should Know To Be More Successful Online

5:30 – 6:00 - Break

6:00 – 7:30 – Dinner/Drawings

7:30 – Entertainment – Live Music

WEDNESDAY, SEPTEMBER 18

9:00 AM – **ADESA PRESENTS** – Dealer Appreciation Party Sale
And Charity Auction – Adesa Sioux Falls